



Movin' On Music Festival  
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Movin' On 2020

**FOR IMMEDIATE RELEASE**

**EMMA ANDREASEN CHOSEN AS MOVIN' ON 2021 EXECUTIVE DIRECTOR**

UNIVERSITY PARK, Pa., April 7 - Movin' On, Penn State's Annual Music Festival, has named Emma Andreasen as the Movin' On 2021 Executive Director. Andreasen, a junior pursuing a degree in Public Relations, is the current Director of Events.

Andreasen has been involved with Movin' On since her sophomore year. She began as a Band Representative on the promotions team before transitioning to the role of Director of Events for Movin' On 2020. Andreasen is thrilled to now hold the Executive Director position and has been preparing for this opportunity all year. "I'm so excited," Andreasen said. "I'm just over the moon about it."

As Executive Director, Andreasen will oversee every aspect of the festival operations, ensuring everything is completed in a timely manner. She serves as the main liaison between the University and the festival, the advisors and the executive board, and the executive board and the festival's middle agent.

When asked about her plans for next year, Andreasen said that she is looking forward to curating a lineup of artists that will excite the Penn State community. She was thrilled with the positive reactions to the Movin' On 2020 performers and hopes to match the level of enthusiasm with next year's group. "I really want that diverse lineup that a lot of Penn State students are excited about," Andreasen said.

Movin' On 2020 was cancelled due to due to increasing concerns regarding the COVID-19 virus. The festival was set to feature Foster the People, Lil Yachty, Two Friends, and Sasha Sloan on May 1st at the IM fields.

For more information about Movin' In, please visit [www.movinon.org](http://www.movinon.org), [www.facebook.com/psumovionfestival](https://www.facebook.com/psumovionfestival), or email [exec@movinon.org](mailto:exec@movinon.org).

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