

Movin' On Music Festival 220 HUB-Robeson Center University Park, 16802

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SOFIA MOUSSAN CHOSEN AS MOVIN' ON 2023 EXECUTIVE DIRECTOR

<u>UNIVERSITY PARK, Pa., April 9th-</u>Movin' On, Penn State's Annual Music Festival, has named Sofia Moussan as the Movin' On 2023 Executive Director. Moussan, a sophomore pursuing a degree in Public Relations and a minor in RPTM, is the current Director of Operations.

Moussan has been involved with Movin' On since her freshman year. She began on the promotions team before transitioning to the role of Director of Operations for Movin' On 2022. Moussan is enthusiastic to now hold the Executive Director position, "I am beyond proud to be representing Movin' On as the Executive Director for our festival in 2023." As Executive Director, Moussan will oversee every aspect of the festival operations, ensuring everything is completed in a timely manner. She will serve as the main liaison between the University and the festival, the advisors and the executive board, and the executive board and the festival's middle agent. Looking ahead to 2023, Moussan is eager to get started on creating and curating next year's festival. Moussan stated, "I am excited to bring a safe and fulfilling experience for students and hope to design an event that has a positive impact on the Penn State community



overall." Given her passion for live music, Sofia encourages anyone looking for a unique, hands-on experience, to join Movin' On for 2023.

Movin' On is an 18+ music festival that is free for all Penn State students. Movin' On 2022 is occurring on Friday, April 29th on the Penn State, University Park campus. This year's lineup includes notable acts such as Jack Harlow, Aminé, and Fitz & The Tantrums. Entering its 47th year, Movin' On continues to provide the festival free of charge for students to enjoy live music and a full day of entertainment. For more information about Movin' On, please visit www.movinon.org, www.facebook.com/psumovinonfestival, or e-mail exec.movinon@gmail.com. Follow them on Twitter and Instagram @psumovinon to stay up to date about all things Movin' On.

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