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Movin' On 2023

**FOR IMMEDIATE RELEASE**

**SOFIA MOUSSAN CHOSEN AS MOVIN' ON 2024 EXECUTIVE DIRECTOR**

University Park, PA., April 17 - Movin' On, Penn State's student-run music festival, has named Sofia Moussan as the Executive Director for Movin' On 2024. Moussan, the current Executive Director of Movin' On 2023, is a junior pursuing a degree in Public Relations and minoring in Recreation Parks and Tourism Management.

Moussan has been a key component of Movin' On since her freshman year. She served as a PROMO team member, Director of Operations, and is the current Executive Director for Movin' On 2023. Moussan is the second person in Movin' On history to be named Executive Director for two consecutive years.

Moussan is excited to continue her time as Executive Director while making Movin' On history. "I am extremely honored to have the opportunity to do this twice and I do not take the responsibility lightly," Moussan said. "It is also really exciting that I get to work on the show that is meant to celebrate my own class of students as I will be a graduating senior next year."



Moussan has many goals and aspirations for Movin' On 2024. She plans to use her experience as Executive Director of Movin' On 2023 to ensure that she is equipped to make Movin' On 2024 just as great. Moussan noted:

“I hope to take everything I learned this year and use my experience to create a greater impact. I plan to place more focus on highlighting student performers throughout the year, and to use this organization as a platform for the many talented students at Penn State. In addition, I will continue to ensure the safety and security of festival attendees, performers, and staff by making that my top priority leading up to the spring event. Movin' On is a show for the students by the students, and each year my mission is to show Penn State what that's all about.”

The Movin' On music festival will take place on April 28, 2023 at the IM Fields. The 2023 lineup includes J.I.D, COIN, and Neon Trees, along with Upsahl, presented by SPA, and Mellow Honey, the winner of Battle. Movin' On is an 18+ music festival that is free for all Penn State students. As one of the top five music festivals in the country, Movin' On takes pride in providing students with a large variety of performers to celebrate the yearly send-off of Penn State's graduating students. Entering its 48th year, Movin' On continues to provide the festival free of charge for students to enjoy live music and entertainment. For more information, please visit [www.movinon.org](http://www.movinon.org).



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